

MAINE NETWORK FOR HEALTH

MNH NEWS

COLLABORATING FOR HEALTHCARE EXCELLENCE

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NEW ANTHEM MEDICARE-ADVANTAGE CONTRACT

Maine Network for Health is pleased to announce a new payor contract with **Anthem Blue Cross and Blue Shield for their new Medicare Advantage products.**

Anthem is seeking CMS approval of a network for HMO/PPO Medicare products in our region for **membership effective January 1, 2011.** Anthem already offers a PFFS (Private Fee For Service) non-network product in our region, but like all other Medicare Advantage plans across the country, they need to develop contracted networks and move membership into PPO and HMO plan designs.

This Anthem Medicare Advantage contract offers several benefits to MNH Providers:

- In-Network status for what is very likely to be a **large and growing statewide enrollment** driven by Anthem's established relationships with large employers (for their retiree populations) and the local individual market
- **Lower patient out-of-pocket balances** and therefore lower collection costs
- **Favorable reimbursement**
- **Local administration and service** by Maine's largest health plan
- Plans for future addition of elements supporting the **Patient Centered Medical Home.**

Please call Steve Ryan at 207-942-2844 if you would like more information about this new MNH contract!



Visit us online!

www.mainenetwork.org

D&B NUMBER REQUIRED FOR MICMAC BILLING

In talks with **Micmac Health Services** to update the fees paid under our MNH Network contract, it was clarified that Hospitals and practices need a **Dunn & Bradstreet number** in order to be paid for their services. This is not a requirement of the Micmac claims processor (Blue Cross Blue Shield of NM), but rather a requirement of the **United Financial Management System (UFMS)** in which all federal DHHS programs must participate.

Most of the commonly used providers already providing services under the contract already appear to have established a D&B and are registered in the claims payment system.

Micmac Health Services has volunteered to assist Practices to obtain a D&B number. Contact **Theresa Cochran**, Supervisory Health System Specialist at the **Micmac Service Unit (207-764-7219 Ext. 132)** if you would like this help. Theresa and **CHS Technician Lisa Henderson** have all of the necessary language and paperwork to guide providers through the process.

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INSURANCE SCAM SHUT DOWN BY STATE

The Maine Bureau of Insurance issued an order prohibiting American Trade Association (ATA) and its operators from continuing their illegal health insurance sales in Maine. ATA, a Tennessee-based company, has collected over \$22 million in health insurance premiums nationwide and will be facing approximately \$1.6 million in civil fines in Maine.

Consumers with coverage from ATA, as well as physicians and other providers, are encouraged to contact the Bureau of Insurance if they have medical bills that the company has not paid. If you have questions or concerns about your insurance, contact the Consumer Health Care Division by phone at 1-800-300-500, via e-mail at insurance.pfr@maine.gov, or online at <http://www.maine.gov/insurance>.

CALENDAR OF EVENTS

These sessions are designed for practice staff and others who wish to enhance their understanding and knowledge of quality improvement in physician practices, health centers and other healthcare organizations.

Behavioral—Physical Health Integration 10:00-11:00 am	June 15 <i>Medical Care Development or WebEx</i>
Open Access Scheduling: What Does True Access to Care Really Mean to the Patient? Noon - 1pm	June 23 <i>Maine Network for Health</i>
Electronic Prescribing and Medication Reconciliation (MPIN) Noon - 1pm	July 20 <i>Medical Care Development or WebEx</i>
Patient Safety & Pharmacy Integration in Primary Care Noon - 1pm	August 17 <i>Medical Care Development or WebEx</i>
Care Management Noon - 1pm	September 21 <i>Medical Care Development or WebEx</i>
Patient Centered Medical Home Pilot Results Noon - 1pm	October 19 <i>Medical Care Development or WebEx</i>
Access to Care Noon - 1pm	November 16 <i>Medical Care Development or WebEx</i>
Engaging Patients and Families Noon - 1pm	December 15 <i>Medical Care Development or WebEx</i>

For more information, email l.coleman@mainenetwork.org

HELP FOR SUCCESSFUL QUALITY REPORTING!

BLUE OR GREEN RIBBONS? NCQA OR BTE?

PRACTICE OR INDIVIDUAL PROVIDER REPORTING?

If you would like more information on the Pathways to Excellence (PTE) program, or would like help in better understanding your options, **please consider participating in a PTE Info Session!**

The PTE Program has developed a Maine-based quality reporting program that both uses national recognition programs and reporting standards, *and* offers options for local reporting of quality data. We encourage all Maine primary care practices to participate in PTE reporting, but realize that many practices need help.

To address this need, the Maine Health Management Coalition and *Quality Counts* are partnering to offer a series of “**PTE Info Sessions.**” These sessions will be held as webinars to provide education on PTE, to clarify information in this mailing, and to offer an opportunity for shared learning across practices on how to successfully participate in PTE.

PTE Info Sessions...

- Will be held twice per month over the next 3 months—anyone can participate in one or more
- Will be **held from 12 noon—1pm on the first Tuesday and Thursday** of each month—please sign up to attend a session by going to the “Conferences & Trainings” section of the *Quality Counts* website at www.mainequalitycounts.org
- Will be geared toward office staff and physician leaders directly involved in making decisions about PTE reporting, and those who will be doing PTE reporting.
- Are offered at no cost to all Maine primary care practices

To register for a PTE Info Session, please go to www.mainequalitycounts.org; **For specific questions about the PTE program**, please contact: Stephanie Pratt, PTE Administrator - PTE/MHMC via phone at 207-577-9113 or via email at stephaniepratt@gmail.com

PRIMARY CARE TRANSFORMATION ADVISORY

Just a reminder that the Primary Care Transformation Advisory Group will be held on June 23 at Thistle’s Restaurant in Bangor from 5:30 until 8:00pm.

Please contact Cindy Eastman by phone at 207-942-2844 or via email at ceastman@mainenetwork.org to register and to receive a copy of the agenda.

RETIREMENTS

Sebasticook Valley Hospital President and **CEO John C. "Jack" May** is retiring after more than 10 years of service at the hospital. Mr. May will conclude his tenure by mid-May. In addition to his hospital roles, he also served as CEO for LifeFlight emergency air transport during a period of tremendous growth for that service. Prior to coming to Sebasticook Valley Hospital, Mr. May served as Vice President at Central Maine Medical Center.

Victoria Alexander-Lane has been chosen as his successor. Ms. Alexander-Lane has served as CEO of Steele Memorial Hospital in Idaho since 2005.

Farther north, David Peterson announced that he will step down as President/CEO of The Aroostook Medical Center (TAMC) this summer. He has served for 23 years as CEO and 11 years as CFO before that. Before serving at TAMC, Dave was with Arthur Young & Company as a health care accountant and consultant.

Thanks for all of your support over the years, gentlemen!!



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MNH CONTRACTED PAYORS

Aetna, Inc. (Commercial Plans)

www.aetna.com
(800) 624-0756

Aetna (Medicare Advantage Plans)

www.aetna.com
(800) 624-0756

Arcadian Health Plan d/b/a Northeast Community Care

www.northeastcommunitycare.com
(800) 998-3056

CIGNA HealthCare of Maine

www.cigna.com
(888) 244-6264

Coventry (formerly First Health /HCVM)

www.cvty.com
(800) 937-6824

EBPA/CBA (CompNet Network)

www.EBPAbenefits.com
(800) 525-8788

Great-West Healthcare (now part of CIGNA)

www.greatwesthealthcare.com
(207) 828-5084

Humana ChoiceCare (Commercial)

www.humana.com
(800) 626-2741

Humana ChoiceCare (Medicare Advantage)

www.humana.com
(800) 626-2741

Martin's Point Health Care (Generations Advantage)

www.martinspoint.org
(888) 732-7364

Micmac Health Department

www.micmac-nsn.gov/html/micmac_health.html
(207) 764-6968

MultiPlan/PHCS (Private Health Care Systems)

www.MultiPlan.com
(800) 548-3887

Today's Options

www.universalamerican.com/todays-options-pffs/
(866) 568-8921, Option 1

Please refer to member cards for appropriate mailing addresses.